

Image Specs for Windham Theater On Screen Advertising

File Formats: jpg, pdf, tiff

Slide Ratio: A length to width ratio of 3:2. This means the length is 1.5x the width. Example, 9" x 6" Remember, your ad will also be output as a small color poster.



File Size: In most cases you will want to use a file that has a pixel count of at least 1600 on the longer side.

Content: Less is more, your message will appear on screen at the Windham Theater for about 20 seconds (twice before each show). Think “billboard.” If more than eight lines of text would fit with your font size, it may be too small.

Don't resample: Resampling, resizing or changing the dpi of your files degrades image quality.

Email files to jonathan@mentgroup.com

Questions? Please call (518) 734 6985